

EMBLEM™ MRI S-ICD System Messaging Guide

Congratulations on incorporating the EMBLEM MRI S-ICD System, a revolutionary implantable defibrillator from Boston Scientific, into your institution. The EMBLEM MRI S-ICD provides a less invasive way to protect patients from Sudden Cardiac Arrest (SCA). Like transvenous ICDs, the EMBLEM MRI S-ICD System provides effective defibrillation for life-threatening ventricular arrhythmias. Unlike transvenous ICDs, the EMBLEM MRI S-ICD System leaves the heart and vasculature untouched.

Product Naming: EMBLEM™ MRI S-ICD System

Product Description: subcutaneous implantable defibrillator

Protection Without Touching the Heart

Product Category Messages:

- Protection Without Touching the Heart
- Leaves the heart and vasculature untouched
- The world's only subcutaneous ICD
- Provides effective defibrillation without transvenous leads
- A less invasive way to protect patients from Sudden Cardiac Arrest (SCA)

Product Feature Messages:

- EMBLEM MRI S-ICD is compatible for 1.5 tesla MRI scans when conditions of use are met^{1,2}
- EMBLEM MRI S-ICD has an AF Monitor to detect silent, new onset, and progression of atrial fibrillation
- EMBLEM MRI S-ICD is equipped with SMART Pass – a new algorithm to reduce cardiac over-sensing and improve patient outcomes

Clinical Messages:

- Data has demonstrated appropriate S-ICD System performance with clinical event rates and modeling predicts inappropriate shock rates comparable with those reported for transvenous ICDs (TV-ICD)³
- Data has demonstrated excellent real-world results of the S-ICD System, including low rates of complications and high conversion efficacy^{3,4}
- Eliminates potential complications associated with transvenous leads^{3,4}

Therapy Adoption Messages:

- The S-ICD System can reduce barriers to referral by providing a new solution for patients at risk of SCA⁵
- The S-ICD System can improve patient acceptance of implantable defibrillation therapy by offering a unique solution that does not touch the heart⁶

Additional language can be found at: www.bostonscientific.com/sicd

1. EMBLEM MRI S-ICD User's Manual 359480-001 EN US 2015-11.

2. MRI Technical Guide 359474-001 EN US 2015-11.

3. Lambiase, et al. A worldwide experience with a totally subcutaneous ICD; Preliminary results of the EFFORTLESS S-ICD Registry. European Heart Journal 2014.

4. Weiss, et al. The safety and efficacy of a totally subcutaneous implantable defibrillator. Circulation 2013.

5. 2012 S-ICD Referring Physician Survey. Data on File.

6. 2012 S-ICD Technology Survey conducted by Cameron Health Inc. Data on File.

Visit www.bostonscientific.com/sicd for more information including the full indications, contraindications, warnings/precautions, and adverse events.

EMBLEM™ MRI S-ICD SYSTEM

EMBLEM™ MRI S-ICD System Lock-ups

The Boston Scientific EMBLEM MRI S-ICD System lock-ups provided below are to be used by the institution, where appropriate. All lock-ups are formatted for most electronic and print applications. Accordingly, we ask that you not modify or alter them in any way.

These images and product name lock-ups are intended to support your press releases or other media activities related to the use of the EMBLEM MRI S-ICD. They should not be used outside of these activities without prior permission from Boston Scientific.

Description	Item
Product Name Stacked	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> EMBLEM™ MRI S-ICD SYSTEM </div> <div style="text-align: center;"> EMBLEM™ MRI S-ICD SYSTEM </div> </div>
Product Name Unstacked	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> EMBLEM™ MRI S-ICD SYSTEM EMBLEM™ MRI S-ICD SYSTEM </div> </div>
Product Name with Headline Stacked	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> EMBLEM™ MRI S-ICD SYSTEM <i>Protection Without Touching the Heart</i> </div> <div style="text-align: center;"> EMBLEM™ MRI S-ICD SYSTEM <i>Protection Without Touching the Heart</i> </div> </div>
Product Name with Headline Unstacked	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> EMBLEM™ MRI S-ICD SYSTEM <i>Protection Without Touching the Heart</i> </div> <div style="text-align: center;"> EMBLEM™ MRI S-ICD SYSTEM <i>Protection Without Touching the Heart</i> </div> </div>

CAUTION: The law restricts these devices to sale by or on the order of a physician. Indications, contraindications, warnings and instructions for use can be found in the product labeling supplied with each device. Information for the use only in countries with applicable health authority product registrations.

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